

P R O T E C T S

PROTECT THE BEAUTY.
PRESERVE THE VALUE.

DESIGNER SHINGLE BRANDS

Featuring



Pinnacle® Pristine

StormMaster® Slate

StormMaster® Shake

Featuring



Protect THE BEAUTY. Preserve THE VALUE.

Black Streaks Caused By Algae On Your Roof May Affect Your Home's Value

A quick look around your neighborhood may reveal roofs that look old and dirty.

In reality, those roofs might not be old — or dirty. They may be covered with black streaks caused by algae — organisms that live and die on the roof's surface. The algae causes black streaks on the shingles, masking the roof's original color.

A roof can make up 50% of a home's exterior and is a key factor in its curb appeal. Black streaks on shingles can hurt the overall appearance of the house.

Help Prevent Black Streaks Caused By Algae

Using the power of 3M's Scotchgard™ Protector, Atlas has designed and manufactured shingles that help prevent ugly black streaks caused by algae. The shingles maintain their beautiful appearance for years, helping the home preserve its value.

Assurance

Rely on the only shingles with the Atlas Lifetime** Algae Resistance Limited Warranty against the black streaks caused by algae.

Confidence

Scotchgard™ Protector from 3M™, a brand you can trust.

Home Value

A well-maintained, clean-looking roof can help preserve your home's value.

Curb Appeal

A roof without black streaks makes your home a place you feel good coming home to.

That's the Power of Scotchgard™ Protector.

Pinnacle® Pristine, StormMaster® Slate and StormMaster® Shake shingles feature Scotchgard™ Protector.



First Impressions Are Everything.

Don't let the black streaks caused by algae ruin it.

Featuring



The Science Of Scotchgard™ Protector

Pinnacle® Pristine, StormMaster® Slate and StormMaster® Shake shingles help prevent the black streaks caused by algae.

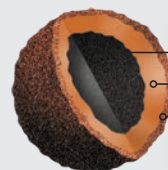
Copper Fights Black Streaks

Atlas shingles featuring Scotchgard™ Protector have:

- Copper-containing granules with a proprietary 3M™ porous ceramic coating that allow copper ions to release slowly over time.
- A minimum 10% blend of evenly distributed 3M™ copper granules among standard colored granules.
- Third-party verification of the 3M™ copper granule application.
- An Atlas Lifetime** Limited Warranty against black streaks caused by algae.

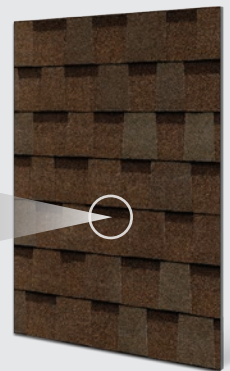
Keep your roof looking beautiful and protect the long-term investment in your home by installing Atlas shingles featuring Scotchgard™ Protector.

10% or more 3M™ copper-containing granules = resistance against the black streaks caused by algae.



Mineral
Copper Layer
Ceramic Coating

Illustration of a 3M™ Copper Roofing Granule.

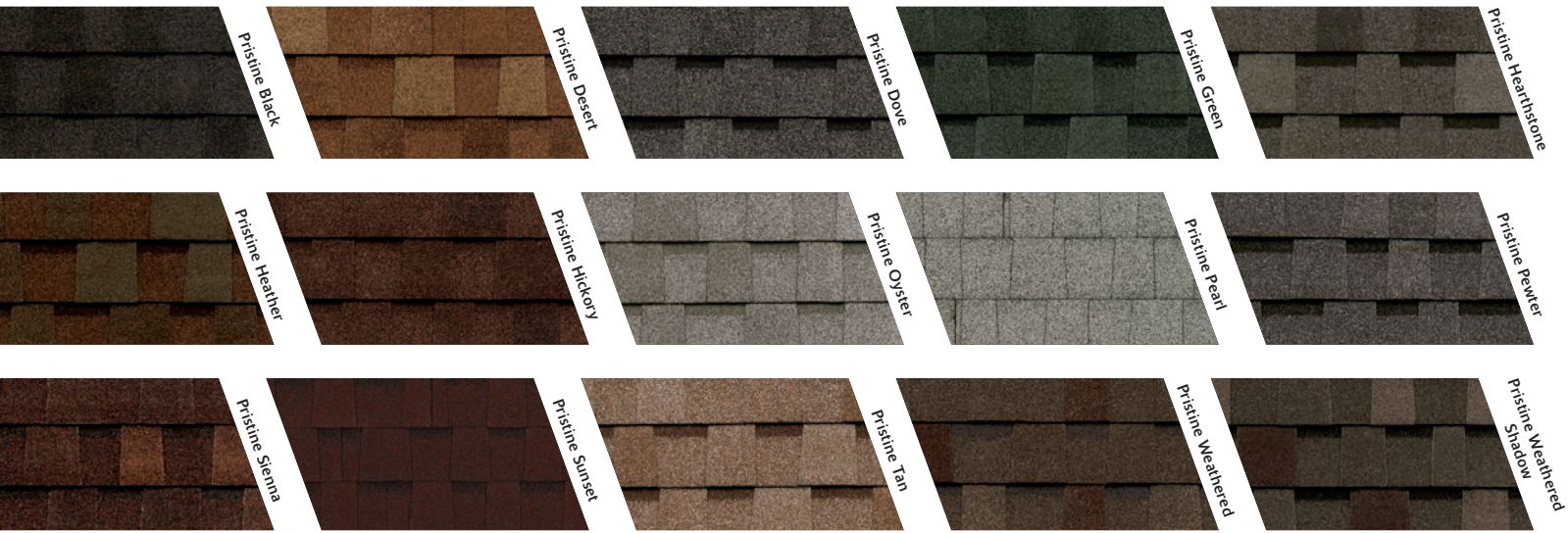


**Choose Atlas.
Because Atlas Protects.**

** In order to qualify for the Atlas Lifetime Algae Resistance Limited Warranty against black streaks caused by blue-green algae, installation must include Atlas Pro-Cut® Hip & Ridge shingles featuring Scotchgard™ Protector or Atlas Pro-Cut® High Profile Hip & Ridge shingles featuring Scotchgard™ Protector with Atlas shingles featuring Scotchgard™ Protector.

Pinnacle® Pristine

High Performance Architectural Shingles



Pinnacle® Pristine Architectural Shingles Provide Stunning Color That Lasts.



High Performance

Beauty meets protection with the help of the Atlas 130 mph Wind Limited Warranty*.

Elegance

Discover the designer look that comes standard with architectural styling and 15 stunning colors.



Curb Appeal

Maintain your home's appearance with a roof that looks beautiful for years by resisting the black streaks caused by algae.



For lasting protection against black streaks caused by algae, install shingles featuring the Atlas Lifetime** Algae Resistance Limited Warranty.

Pristine Weathered



StormMaster® Slate

High Wind And Impact Resistant Shingles



StormMaster® Shingles Provide The Ultimate Defense For Your Roof.



Strength

Protect the investment in your home against severe weather with the Atlas 130 mph Wind Limited Warranty*.



Protected Beauty

StormMaster® shingles featuring Scotchgard™ Protector preserve your home's curb appeal by helping to prevent ugly black streaks caused by algae, leaving the roof looking beautiful and allowing the shingle's original color to shine.

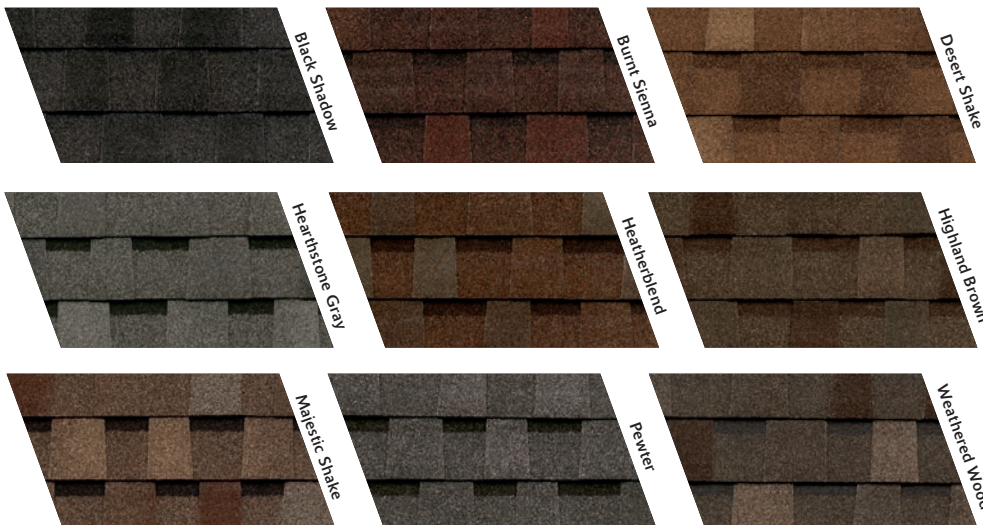


Durability

Ask your insurance agent about discounts on your homeowners insurance when you install UL 2218 Class 4 Impact Resistant StormMaster® shingles.

StormMaster® Shake

High Wind And Impact Resistant Shingles





Demand Peak Coverage

When you install an Atlas Signature Select[®] Roofing System¹, all of the components are designed and backed by an Atlas warranty. In the unlikely event that you have a problem with your roof, there is a single company to turn to for support.

Unlike many other roofing warranties that promise more than they deliver, Atlas packs value and assurance into an enhanced Premium Protection Period with the installation of an Atlas Signature Select[®] Roofing System.

The Premium Protection Period includes:

- Non-prorated labor and materials
- Tear off and disposal fees
- Coverage of the full system
- Transferability



Roof System Components:

- 1 Atlas WeatherMaster[®] Ice & Water Underlayment
- 2 Atlas Premium Underlayment
- 3 Atlas Pro-Cut[®] Starter Shingles
- 4 Atlas Roof Shingles
- 5 Atlas Pro-Cut[®] Hip & Ridge Shingles

	Style	Colors	Limited Warranty*	Impact Resistance	Algae Resistance [†]	Wind Resistance
Pinnacle[®] Pristine	Architectural	15 Colors	Lifetime	—	Scotchgard [™] Protector	130 mph
StormMaster[®] Slate	Slate	6 Colors	Lifetime	Class 4 UL 2218	Scotchgard [™] Protector	130 mph
StormMaster[®] Shake	Architectural	9 Colors	Lifetime	Class 4 UL 2218	Scotchgard [™] Protector	130 mph

* Refer to the Atlas Roofing Limited Shingle Warranty for all coverage requirements.

† Helps resist the black streaks caused by algae.

Our easy-to-use Shingle Visualizer allows you to effortlessly view our large selection of shingle styles and colors.



AtlasRoofing.com

#AtlasProtects

* Refer to the Atlas Roofing Limited Shingle Warranty for all coverage requirements.

** In order to qualify for the Atlas Lifetime Algae Resistance Limited Warranty against black streaks caused by blue-green algae, installation must include Atlas Pro-Cut[®] Hip & Ridge shingles featuring Scotchgard[™] Protector or Atlas Pro-Cut[®] High Profile Hip & Ridge shingles featuring Scotchgard[™] Protector with Atlas shingles featuring Scotchgard[™] Protector.

¹ Refer to the Atlas Signature Select[®] Limited Warranty for all system coverage requirements.

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